

DIGITAL CREATIVE DIRECTOR

# MURID RAHHAL

## Responsibilities and Skills

Concept and Creative Direction of interactive experiences:  
web & mobile apps, social media, games, animations.  
Creating and leading campaigns in their digital and 360  
communication, strategy, aesthetics and technology.  
Information Architecture, User Experience and User Interface.  
Team Leading, Project Management, Award Winning.



## Work Experience

August 2012 to Current - Creative Director  
*Forward - Digital Company - London (UK)*

January 2012 to Current - Founder & CEO  
*Sfaranda - Digital Company - Rome (Italy)*

January 2012 to August 2012 - Creative Director  
*Seven Tablets - Digital Company - Dallas (USA)*

September 2009 to January 2012 - Interactive Art Director  
*Leo Burnett - Advertising Agency - Dubai (UAE)*

April 2009 to September 2009 - Interactive Art Director  
*Havas Digital - Digital Agency - Paris (France)*

January 2009 to December 2009 - Co-Founder & CCO  
*Zimotep - Digital Agency - Paris (France)*

February 2008 to April 2009 - Interactive Art Director  
*Omnia - Digital Agency - Dubai (UAE)*

October 2007 to February 2008 - Web Designer & Analyst  
*ABA English - Online English Course Company - Barcelona (Spain)*

September 2005 to May 2007 - Web & Graphic Designer  
*Winbyus - Digital Agency - Strasbourg (France)*

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## Education

2005 - Graphic Design, Web Design & Multimedia  
*MJM School of Art & Design. Strasbourg, France*

2004 - Mathematics and Science  
*Liceo Rosmini. Cefalù, Italy*

## Software and Tools

Photoshop, Flash, Illustrator, InDesign, Stencyl, Omnigraffle  
HTML5, CSS3, AS2, Mac OS

*Knowledge of*  
*AfterEffects, 3ds Max, Office, FL Studio*

## Languages

Italian, French, English, Spanish

*Knowledge of Greek*

## Hobbies & Interests

Guitar, Music, Web, Social Networks, Technology, Design,  
Ancient Civilizations, Cinema, Traveling, Zen, Mad Science

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